



**Cool Britannia: THE BritWeek party set against the backdrop of great British Cars, from Classic to Contemporary, on Wednesday, May 6<sup>th</sup>**

(May 1, 2009 – Los Angeles) On Wednesday, May 6<sup>th</sup>, 2009, from 6:30 pm to 11 pm at the world famous Petersen Automotive Museum, THE BritWeek party will take place set against a backdrop of classic to contemporary British Cars, ranging from Fred Astaire's Rolls Royce and the Jaguar driven by Steve McQueen in "Bullet" to the 2009 Aston Martin DBS, a replica of James Bond's car from "Casino Royale," and "Bond Girls".

This exclusive evening will include cocktails, hors d'oeuvres and dancing to British Invasion hits from "Decades," a sensational tribute band that play hits of the 70's, 80's and 90's at many celebrity parties.

Cool Britannia is part of BritWeek 2009, an annual tradition celebrating British contributions to Los Angeles in film, fashion, music, sports, the automotive industry, art and science. Chaired by British Consul General Bob Peirce and Nigel Lythgoe (President 19 Entertainment President and Producer & Judge of "So You Think You Can Dance?"), BritWeek not only highlights all things British in LA, it provides important community support by raising funds for notable charities.

BritWeek 2009 commenced on April 21<sup>st</sup> with a star-studded Gala Dinner at the Beverly Wilshire Hotel, at which guest of honor former British Prime Minister Tony Blair and superstar Daughtry helped BritWeek raise critical funds and awareness for Malaria No More. Other BritWeek events include a major fashion show, a celebrity soccer game at the Home Depot Center immediately preceding the LA Galaxy vs. NY Red Bulls match on May 2<sup>nd</sup>, the BAFTA/LA British Comedy Festival, art exhibitions, concerts by UB40, Jeff Beck and Joss Stone, and more.

Cool Britannia on May 6<sup>th</sup> also features 100 Years of Morgan Motors, classic to contemporary Bentleys (from a 1931 Bentley LeMans to one of only 500 Bentley Brooklands 2009), to Aston Martins, MINIs, Jaguars and many more. The party will be attended by celebrities as well as many leaders in the business and entertainment communities.

For tickets and further information, visit [www.BritWeek.org](http://www.BritWeek.org) or contact the BritWeek office at (310) 312-1962.