

THE BRITWEEK GALA DINNER
BENEFITING
MALARIA NO MORE
WITH SPECIAL GUEST
FORMER BRITISH PRIME MINISTER TONY BLAIR

TUESDAY, APRIL 21, 2009



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Malaria No More is determined to end malaria deaths. A non-profit, non-governmental organization, Malaria No More was born of a simple, startling insight: that ending malaria's death grip on Africa is the best humanitarian investment we can make in the world today. Nothing else can have the same impact on as many lives and livelihoods as quickly or as cheaply.

Endorsed by world leaders and global organizations, Malaria No More has deployed millions of mosquito nets to help families protect their children from the disease. The organization works to raise malaria's profile among the public, policymakers and businesses and engages them in the effort to provide long-lasting nets and other critical interventions to families in Africa.

www.MalariaNoMore.org • 501(C)3 #20-5664575

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BritWeek (Tax ID #33-1206239) Gala is benefiting Malaria No More (Tax ID #20-5664575)

GALA DINNER PREMIERE SPONSORS



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GALA DINNER BENEFACTOR SPONSORS



PETER CHERNIN * NIGEL LYTHGOE * BRITISH CONSUL GENERAL BOB PEIRCE
AND THE BOARD AND COMMITTEES OF BRITWEEK

CORDIALLY INVITE YOU TO ATTEND

THE BRITWEEK GALA DINNER
BENEFITING
MALARIA NO MORE
WITH SPECIAL GUEST
FORMER BRITISH PRIME MINISTER TONY BLAIR

TUESDAY, APRIL 21, 2009

BEVERLY HILLS, CALIFORNIA

(FOR SECURITY PURPOSES, LOCATION WILL BE REVEALED UPON RESERVATION)

COCKTAILS 6:30 PM * GALA DINNER 7:30 PM

FOR INFORMATION & RESERVATIONS CONTACT

LEVY, PAZANTI & ASSOCIATES: (310) 201-5033 * ROBIN@LPAEVENTS.COM

RSVP CARD ENCLOSED
KINDLY RSVP BY APRIL 14TH

LIVE ENTERTAINMENT * COCKTAIL ATTIRE



Gala Dinner benefiting Malaria No More honoring Tony Blair

Tuesday, April 21, 2009 • Beverly Hills, California

PREMIERE SPONSOR: \$50,000 (OF WHICH \$47,500 IS TAX DEDUCTIBLE)

- Two (2) VIP Tables of ten (10) and twenty (20) tickets to VIP Reception
- Participation for two (2) in a photo opportunity with Tony Blair and other VIPs
- Platinum Sponsor listing and hyperlink on Sponsor and Gala pages of BritWeek website
- Name / Logo on all printed event materials / advertisements as Premiere Gala Sponsor*
- Full Page ad in Program and listing as Premiere Gala Sponsor*
- Two (2) tickets to a major BritWeek event

BENEFACTOR: \$25,000 (OF WHICH \$23,750 IS TAX DEDUCTIBLE)

- One (1) VIP Table of ten (10) and ten (10) tickets to VIP Reception
- Participation for two (2) in a photo opportunity with Tony Blair
- Full Page ad in Program and listing as Benefactor on printed materials*

PATRON: \$10,000 (OF WHICH \$8,750 IS TAX DEDUCTIBLE)

- One (1) Table of ten (10) and two (2) tickets to VIP Reception
- Full Page ad in Program and listing as Patron on printed materials*

TABLES OF 10 (TEN): \$5,000 (OF WHICH \$3,750 IS TAX DEDUCTIBLE)

INDIVIDUAL TICKETS: \$500 (OF WHICH \$375 IS TAX DEDUCTIBLE)

* Subject to printing deadlines

PROGRAM BOOK (Camera Ready Art must be 300 DPI / Press Resolution PDF, JPEG or TIFF file)

- | | |
|------------------------------------------------------------------------------------------------------------------------|----------|
| <input type="checkbox"/> Back Cover Color Ad (8 1/2" x 11" + .25 bleed if images or colors bleed to edge)..... | \$20,000 |
| <input type="checkbox"/> Front Inside Cover Color Ad (8 1/2" x 11" + .25 bleed if images or colors bleed to edge)..... | \$10,000 |
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| <input type="checkbox"/> Gold Section Full Page Color Ad (7 1/2" x 10", no bleed) | \$5,000 |
| <input type="checkbox"/> Silver Section Full Page Color Ad (7 1/2" x 10", no bleed) | \$2,500 |
| <input type="checkbox"/> Full Page Black & White Ad (7 1/2" x 10", no bleed) | \$1,000 |
| <input type="checkbox"/> Half Page Black & White Ad (horizontal orientation: 4 3/4 tall" x 7 1/2" wide, no bleed)..... | \$500 |

Additional Fees (if applicable)

- | | |
|------------------------------------------------------------------------------------------------------|------|
| <input type="checkbox"/> Design Fee (if BritWeek designs / typesets your ad) | \$60 |
| <input type="checkbox"/> Artwork is provided but must be scanned or altered (not camera ready) | \$30 |
| <input type="checkbox"/> Press Fee (for artwork received after the press deadline) | \$60 |

Email ads to robin@lpaevents.com and joanne@britweek.org by April 1, 2009

- My check for \$_____ is enclosed and made payable to **BRITWEEK/MALARIA NO MORE**
 Please charge \$_____ to my: Visa MasterCard American Express Discover

Card Number: _____ Expiry date: _____ Security Code: _____

Name: _____ Company: _____

Address: _____

City: _____ State: _____ Zip: _____

Daytime Phone: _____ Fax: _____ Email: _____

Name of Guest(s)/Company: _____

Kindly RSVP by April 1st for Program Book Advertising and April 14th for Tickets

Please return this form, your check and all related materials to: BritWeek Gala Dinner • c/o Levy, Pazanti & Associates
 9911 West Pico Blvd., Suite 510 • Los Angeles, CA 90035 • (310) 201-5033 • FAX (310) 201-5053

Donations to BritWeek / Malaria No More are tax deductible as allowed by law • www.britweek.org

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